

*Kim Stewart*

TEXAS DEPARTMENT OF HEALTH
AUSTIN, TEXAS
INTER-OFFICE MEMORANDUM

TO: Regional Directors
Directors, Local Health Departments
Directors, Independent WIC Local Agencies
Herman Horn Chief, Bureau of Regional/Local Health Operations

FROM: Barbara Keir, Director
Public Health Nutrition and Education
Bureau of Nutrition Services *B Keir*

DATE: December 3, 1999

SUBJECT: Order form for Children's Food Pyramid magnets

Are you interested in giving Children's Food Pyramid magnets to your participants? The State Agency will be making a bulk purchase of these magnets, pictured on the attached flier, for Texas WIC participants. We will purchase only the amount ordered through this notice.

Note that USDA policy states that the use of educational incentives must be related to nutrition information presented to the participants. Giving these magnets would be appropriate in individual counseling or group classes when you are discussing children's nutrition, but most likely would not be appropriate when teaching a class for pregnant women.

This will be your only chance to order. The magnets should be mailed to you in March or April. Please fax your order to Delores Preece at (512) 458-7446 by Friday, December 17, 1999.

Attachment(s)

Children's Food Pyramid Magnets
Nutrition Education Materials
Order Form

Local Agency # _____

Phone# _____

Nutrition Education Coordinator: _____

Mailing Address : _____

Yes I would like these magnets	Quantity English	Quantity Spanish
Children's Food Pyramid Magnets		

_____ No I do not want the magnets.

Please fax your order form to Delores Preece at (512) 458-7446 by December 17, 1999.
Thanks!



**LEARNING
ZONE**

MARCH IS NUTRITION MONTH!

Custom Print Your Name or Message on Children's Food Pyramid Magnets!



Children's Food Pyramid Magnet

3 3/8" x 4 3/8" - Shown Actual Size

2037 English Magnet 2037S Spanish Magnet

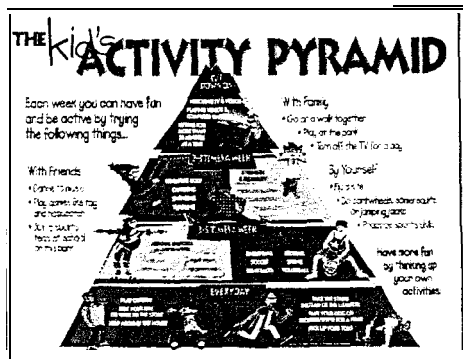
Special Quantity Pricing Over 500!

• ALSO AVAILABLE IN TABLETS •

Children's Food Pyramid Tablet \$1295

8 1/2" x 11" • 50 sheets per tablet.

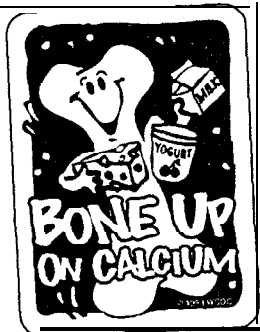
41381 English Tablet 4138TS Spanish Tablet



KIDS Activity Pyramid Tablet \$1495

An interactive tool to help children learn the importance of adding activity to their lives. One side shows The Kid's Activity Pyramid in full color, the reverse side allows them to draw or write in activities they enjoy. 50 sheets per tablet.

40641 English 4064TS Spanish
4064 Poster. 24" x 18" \$1095



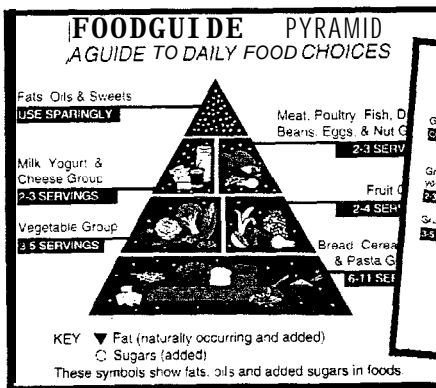
2035 "Bone Up on Calcium" Magnets

2 x 2 3/4" 3 for \$300



**YOUR NAME
HERE!**

Magnet Shown
Actual Size



Food Guide Pyramid Magnet \$149

A great gift idea! A quick and healthy reminder to make the right choices in food. 3 1/2" x 4"

Call for special pricing on quantities over 500 and customized imprint.

2018 English Magnet 2019 Spanish Magnet



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